

# Case Study

## Transformation in the Not for Profit Sector

A leading national Charity operating numerous care and residential facilities was exploring ways of transforming its image within the NFP sector and increasing professionalism and effectiveness across the organisation.

### The Issues

- A new CEO was charged with re-branding the business and transforming service delivery
- An increasingly competitive fundraising environment
- Improving the effectiveness of the senior team

### The Methodology

- Incumbent Executive team assessed in depth, personally and in team context
- Two pronged approach of individual and team development
- Coaching and development of the Trustee Board
- Robust diversity aware recruitment assessment methodologies
- Strategy workshops and implementation models to produce effective fundraising plans

### The Results

- Clearly defined strategic plans
- Personal Development Agendas
- Leadership Development Programme
- Increase in employment of disabled employees

